

## About Vrankers

Vrankers is a premier coaching Institute for Judiciary and other Law entrances in Delhi started by alumna of the prestigious Campus Law Centre, University of Delhi. The world of VRANKERS offers you the excellent experience of teaching under the guidance of faculty having more than 10 years of experience. There is nothing more important than a teacher who understands the academic needs of a student, therefore our main focus is to bring to our students the best faculty who possess a competitive mind, an analytical approach and a research oriented teaching methodology.

### Contact Persons:

**Mr. Shiv Shankar Maurya**, 9643506306  
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### Student Co-Ordinators

Tanu Sharma, Shambhavi Singh, Anuj Goyal  
Pragati Sharma, Simran Arora, Nikita Chaudhary, Kritika  
Janishar, Ashish Sharma.

### Programme Schedule

#### Sunday, 08 May, 2022

Registration	09:00 a.m. - 10:00 a.m.
Opening Ceremony	10:00 a.m. - 10:10 a.m.
Welcome Speech	10:10 a.m. - 10:20 a.m.
Felicitation	10:20 a.m. - 10:30 a.m.
Address by Chief Guest	10:30 a.m. - 11:00 a.m.
• Technical Session 1	11:00 a.m. - 12:30 p.m.
• Ques. & Ans. Session 1	12:30 p.m. - 01:00 p.m.
• Lunch Break	01:00 p.m. - 02:00 p.m.
• Technical Session 2	02:00 p.m. - 03:30 p.m.
• Ques. & Ans. Session 2	03:30 p.m. - 04:00 p.m.

#### Monday, 09 May, 2022

• Conclusion (Session 1 & 2)	10:00 a.m. - 10:30 p.m.
• Technical Session 3	10:30 a.m. - 12:30 p.m.
• Ques. & Ans. Session 3	12:30 p.m. - 01:00 p.m.
• Lunch Break	01:00 p.m. - 02:00 p.m.
• Technical Session 4	02:00 p.m. - 03:30 p.m.
• Ques. & Ans. Session 4	03:30 p.m. - 04:00 p.m.
• Valedictory Session	04:00 p.m. - 04:15 p.m.
• Vote of Thanks	04:15 p.m. - 04:30 p.m.

## ORGANIZING COMMITTEE

### Patrons

**Dr. Ashok Kumar Gadiya**

*Chairman, Mewar Group of Institutions*

**CA. Ashok Kumar Singhal**

*General Secretary, Mewar Group of Institutions*

**Prof. (Dr.) Alka Agarwal**

*Director, Mewar Group of Institutions*

08<sup>th</sup> May, 2022

### Chief Guest

**Navin Kumar Jaggi**

*Life Member, Supreme Court*

*Bar Association of India*

*Former Prof. of Law, Delhi University, Delhi*

### Key Note Speakers

**Varsha Singh**

*Founder & Director  
Vrankers Judicial  
Academy*

**Dr. Sunil Kachoria**

*Ministry of Commerce & Industry  
Examiner of Trademark  
Government of India*

09<sup>th</sup> May, 2022

### Chief Guest

**Dr. I.M. Quddusi**

*Senior Advocate, Supreme Court of India  
Former Acting Chief Justice, Orissa High Court  
Chancellor, National Law University Orissa*

### Key Note Speakers

**Dr. Mani Pratap Singh**

*IPR, Expert  
New Delhi*

**Adv. Tahira Kazmi**

*Academic Head  
Vrankers Judicial Academy*

### Workshop Conveners

**Prof. (Dr.) Sanjay Singh**

*Principal  
Mewar Law Institute*

**Mr. Karun Kumar Kaushik**

*Chief Proctor  
Mewar Group of Institutions*

### Workshop Secretaries

**Dr. Veanta Pal**, HOD, Mewar Law Institute

**S.S. Maurya**, HOD, Mewar Law Institute

**Sherya Agarwal**, Assistant Prof., Mewar Law Institute

### Faculty Co-Ordinators

Dr. Atal Kumar Singh, Dr. Shalini Saxena,  
Dr. Anuradha Blanch Wilson, Ms. Sangeeta Dhar,  
Mr. M. Shami, Mr. Ajit Pratap Singh, Mr. Amit Parashar,  
Ms. Shreya Jessica Dhan, Ms. Barkha Manchanda,  
Ms. Tripti Bhati, Mr. Rakesh Rai, Mr. Neeraj Sharma,  
Mr. Shivam Singh, Mr. Nishant Mishra.



## MEWAR LAW INSTITUTE

• Affiliated with CCS University Meerut • Approved by Bar Council of India  
• Recognized By UGC under Section 2(f)



## Vrankers Judicial Academy

Organizing

# National Workshop

on

**Role of Trademark, in Market Economy:  
An Analysis and Emerging Challenges  
in Startups**



## Inaugural Ceremony of Vrankers Judicial Academy

**Sunday & Monday, 08<sup>th</sup>-09<sup>th</sup> May, 2022**

Organizing by

**Institute Incubation Cell  
Mewar Law Institute**

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## About the Mewar Group of Institutions

Dear Sir/Madam,

We are delighted to inform you that Mewar Law institute is organising a two days National Workshop on **"Role of Trademark in Market Economy: An Analysis and Emerging Challenges in Startups"** on **08-09 May, 2022**. On behalf of the Organising Committee of the workshop, we extend our cordial invitation to you and members of the faculty of your esteemed institution. Please find detailed invitation with this mail. We look forward to your active participation.

Mewar Group of Institutions a reputed and leading Professional College is committed to impart quality education. It was established in 1996 under the aegis of Mewar Education Society, Delhi, a non-profit making body registered under the Societies Registration Act, 1860 comprising a group of enlightened academicians, businessmen and industrialists of repute.

Marching towards excellence and perfection, Mewar Group of Institutions has acquired remarkable growth, which is reflected in the strength of its students touching the mark of well over 3000. It has also been ranked as the No.-1 Law Institute in the entire NCR and Ghaziabad region.

Today, Mewar Institute has blossomed into a full-fledged academic institute and comprises of two campuses. Mewar Institute of Management (Affiliated to C.C.S University, Meerut, Recognized by UGC u/s 2(f) and approved by NCTE, Jaipur), is offering D.El.Ed., B.Ed., B.B.A., B.C.A., M.Com, B.Com., M.Sc. (Biotech) and Mewar Law Institute (Affiliated to C.C.S. University, Meerut, Recognized by UGC u/s 2(f) and Approved by Bar Council of India) is offering BA LLB 5 yr. and LLB 3 yr., LLM 2 yr. (Affiliation Under Process).

All the two Institutes are located on a sprawling 3 acres campus at a distance of 4 kms from Delhi at Sector-4C, Vasundhra, Delhi-GZB. Link Road, Ghaziabad (U.P.). A large & well-equipped campus has three blocks of an imposing four - storied building.

## Mewar Law Institute (MLI)

Mewar Law institute was founded in 2000 and has blossomed into a leading institute to give sound legal education to the students pursuing law courses in the campus. Since its inception, MLI has provided training and legal assistance to find practical solutions in the legal, social as well as in economic field. MLI is one of the top colleges in Delhi-NCR region and serving in the development of the society by making top class legal professionals who are giving their fruitful services in the field of judiciary, legislature and in the spheres of executive.

## Our Mission

- Inculcating true professionalism among our learners.
- Developing our students in overall prospects so that they excel anywhere and everywhere.
- Providing an atmosphere such that they adopt professionalism with high values.
- Imparting education in a manner that they get not only academic knowledge but also the practical exposure.
- Equipping our young professionals with the latest techniques to achieve their goal.
- Serving the society by developing potential managers, computer professionals, advocates, scientists, technologists, teachers and corporate advisors.

## About Workshop

With the emergence of the competitive market economy, the producers and manufactures started identifying their products with certain symbols or devices or marks so as to differentiate their products, goods and commodities from similar goods or commodities which are produced, manufactured, marketed and sold by other producers. This adoption of certain symbols, devices or marks led to the emergence of the concept of trademarks and such adoption and use of trademark further led to acquisition of goodwill and reputation among consumers of that particular product or commodities. After long use of a

trademarks it acquires association with the manufacturer & its product and consequently gets reputation and goodwill. This reputation and goodwill play a determinative role in market economy and hence become a property. Once the trademark is regarded as a proprietary right, it is expected that this proprietary right is to be protected through the instrumentality of law. As trademark is visual representation attached to goods indicating its trade origin and up to certain extent its quality, its protection is required not only to protect the producer and manufacturer, but also the general public from deception. A consumer will have said to be suffered if he buys a commodity presuming it to have originated from a certain reputed manufacturer when actually it is not and the commodity is found of substandard. Hence the interest of both, i.e. the traders and consumers can be protected if a dynamic trademark law is made and an IPR culture is developed in the country.

## Theme of the Workshop

**"Role of Trademark in Market Economy: An Analysis and Emerging Challenges in Startups"**

## Sub -Themes of the Workshop

- Role of trademark and need for dynamic trademark law.
- Concept of distinctiveness in registrability of a trademark.
- Registration of trademark and the concept of deceptive similarity.
- Various grounds for refusal of registration and its relevance.
- Role of registrar of trademark towards its protection.
- Dilution of trademark and its effect on the producers and manufacturers.
- Emergence of the concept of well-known trademark and its relevancy.
- Role of government and judiciary in protecting the well-known trademark.
- Relevancy of motive and bad faith in registration of a trademark.
- Relevance and Place of trademark in startups.

## Registration Fee

Students/Alumni	<b>Rs. 100</b>
Research Scholars/Students from other Institutions	<b>Rs. 100</b>
Academicians and others	<b>Rs. 200</b>